

20th UITIC
INTERNATIONAL TECHNICAL
FOOTWEAR CONGRESS

Porto
2018
16th – 18th
MAY

FROM FASHION TO FACTORY

A New Technological Age



THE REVOLUTION IS NOW

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Stories • *from the* • Beginning

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THE BEGINNING / Year: 1999

CONTEXT CHALLENGES

- Small home market
- COI difficulties to establish a brand
- Tendency to remain as a sub-contractor
- Scale
- Niche Market : **Technical and Safety Footwear**



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CONTEXT CHALLENGES *PROTECTION AND SAFETY*

MAIN POINTS

- ↻ Protection against the perforation of the sole
- ↻ Protection against impact on the toes
- ↻ Good levels of anti-slippery in different surfaces



NORMATIVE EN ISO 20345:2011 e EN ISO 20347:2012 according with directive 89/686 and new regulation 2016/425

Each model has to be tested and **certified as a PPE**.

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UNTYPICAL SOLUTIONS

- **DESIGN DIFFERENTIATION**
a 'fashion' approach
- **PRODUCT INNOVATION & DEVELOPMENT**
from idea to prototype to industrialization
- **CEMENTED PRODUCTION**
versatile, less investment, a 'niche' within the 'niche'
- **ORGANIZATION**
high flexibility and technical know-how



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INVENTIVE, INNOVATIVE PRODUCT LINE and THE NEW BRAND



2005

SPORT Collection



2009

SKATE Collection



2013

REBRANDING
&
WORKING CLASS HERO
Collection



2014

SAFETY RUNNERS
Collection



2015

MICHELIN Collection
1st Safety
Footwear Company
to partner with
MICHELIN Soles



2017

INFINITY Collection
Disruptive Technology to
manufacture footwear
without stitching

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Our DNA keeps us looking for new solutions in a everchanging context

A NEW FACTORY FOR THE 21st CENTURY

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A NEW FACTORY FOR THE 21st CENTURY

PLANT STRUCTURE

- Multidirectional layout
- Modular line setup;
- Sustainable production

High level of automatization and ‘intelligent’ automation.

Data and analytics driven as a driving force for improvement and devolpment.

Customer and customization focused.

IT infrastructure that allows interfaces at all levels, eliminating barriers and improving the information level at the disposal of customers.

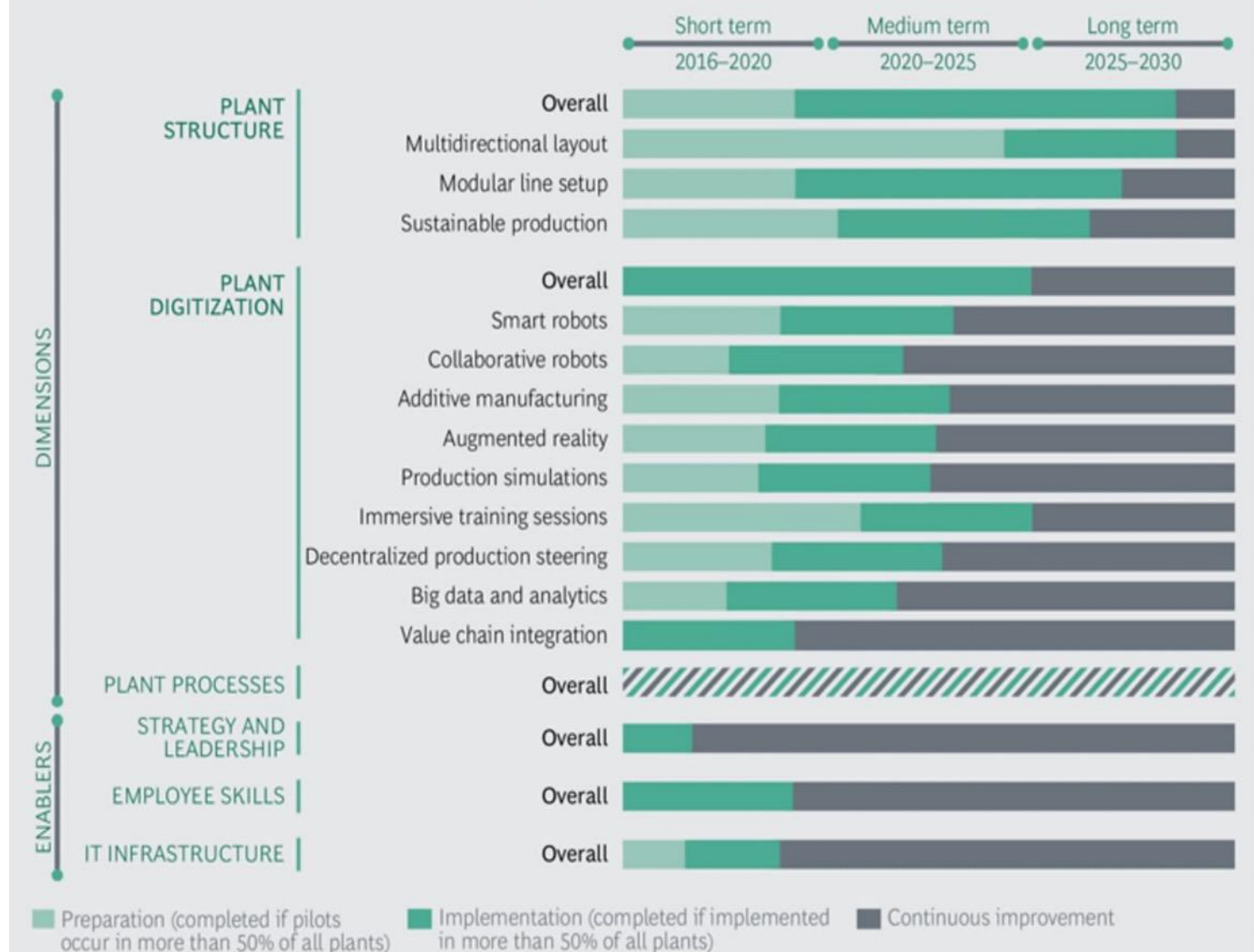
Qualified HR that thrive in a context of change, technology and permanent learning processes.

- Implementation in 2019 with an estimated investment of €10M

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EXHIBIT 6 | An Implementation Roadmap for the Factory of the Future



Source: BCG and the Laboratory for Machine Tools and Production Engineering at RWTH Aachen University, 2016 Factory of the Future Study.

SOURCE 'The factory of the Future', DECEMBER 6, 2016 By [Daniel Küpper](#), Kristian Kuhlmann, Sebastian Köcher, [Thomas Dauner](#), and Peter Burggräf in <https://www.bcg.com/publications/2016>

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A NEW TECHNOLOGY FOR INJECTION SHOES

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In Partnership with



SIMPLICITYWORKS

Creator and Owner of the Patented Technology



3D BONDING

AMF has developed a **NEW TYPE** of Safety Shoes

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ADVANTAGES

- **Joins all pieces** into a mould in a few seconds;
- **3D Skeleton** - more versatile shoe with better adaptability and waterproof resistance using less upper material (-30%).
- **70% of Labour Reduction** - reduction on the production cost either;
- **Less Energy Costs** - 12% reduction - more sustainable and less carbon footprint.
- **Less need for stocks** - faster logistics;
- **Faster production** - lower minimum orders and full customization.

A new Universal Manufacturing Method (?)

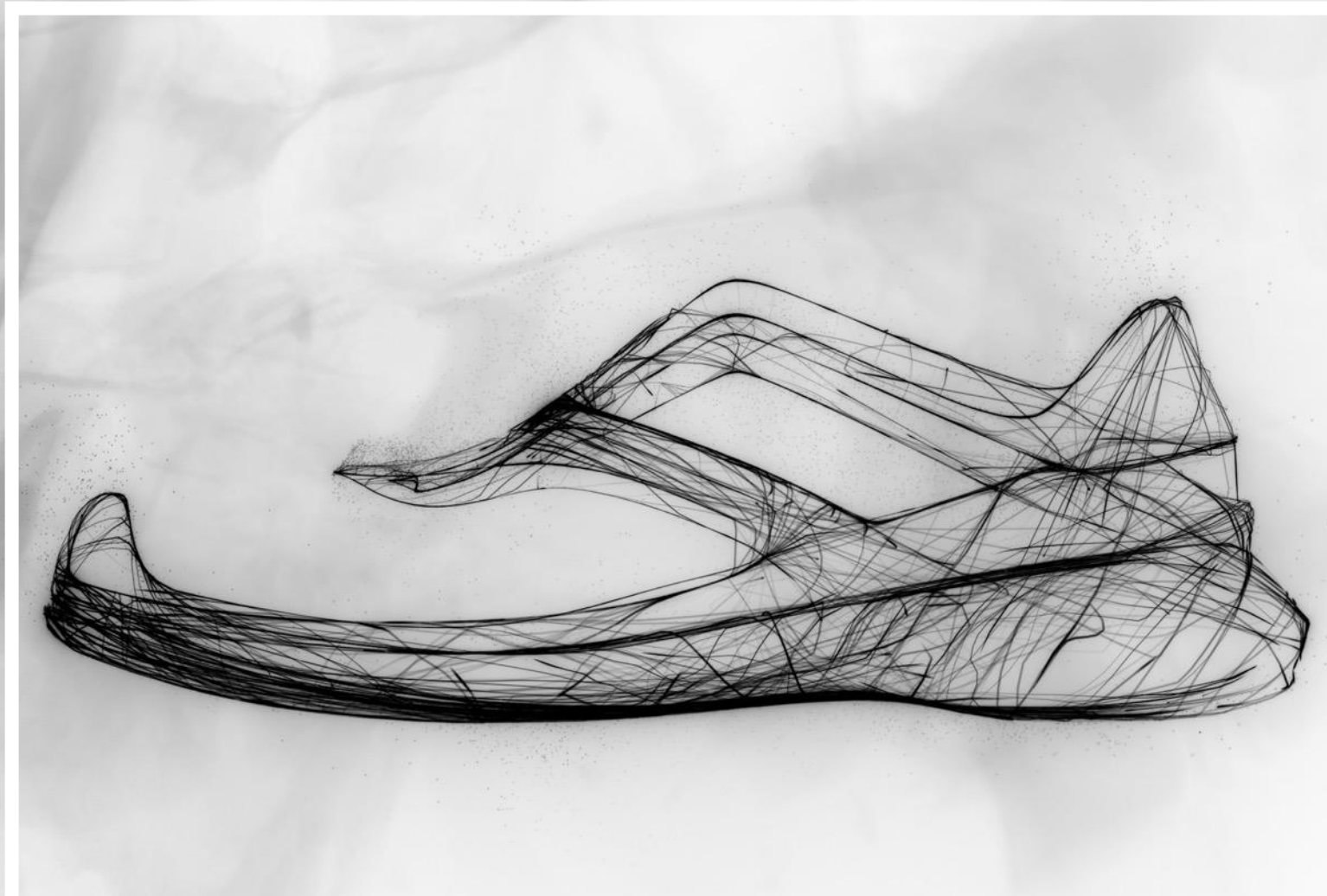
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So we started working on the new INFINITY line



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DEVELOPMENT PROCESS



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Technology in action



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NO STITCHES NO LAST

A NEW WAY
OF PRODUCING
SAFETY SHOES

3D SKELETON

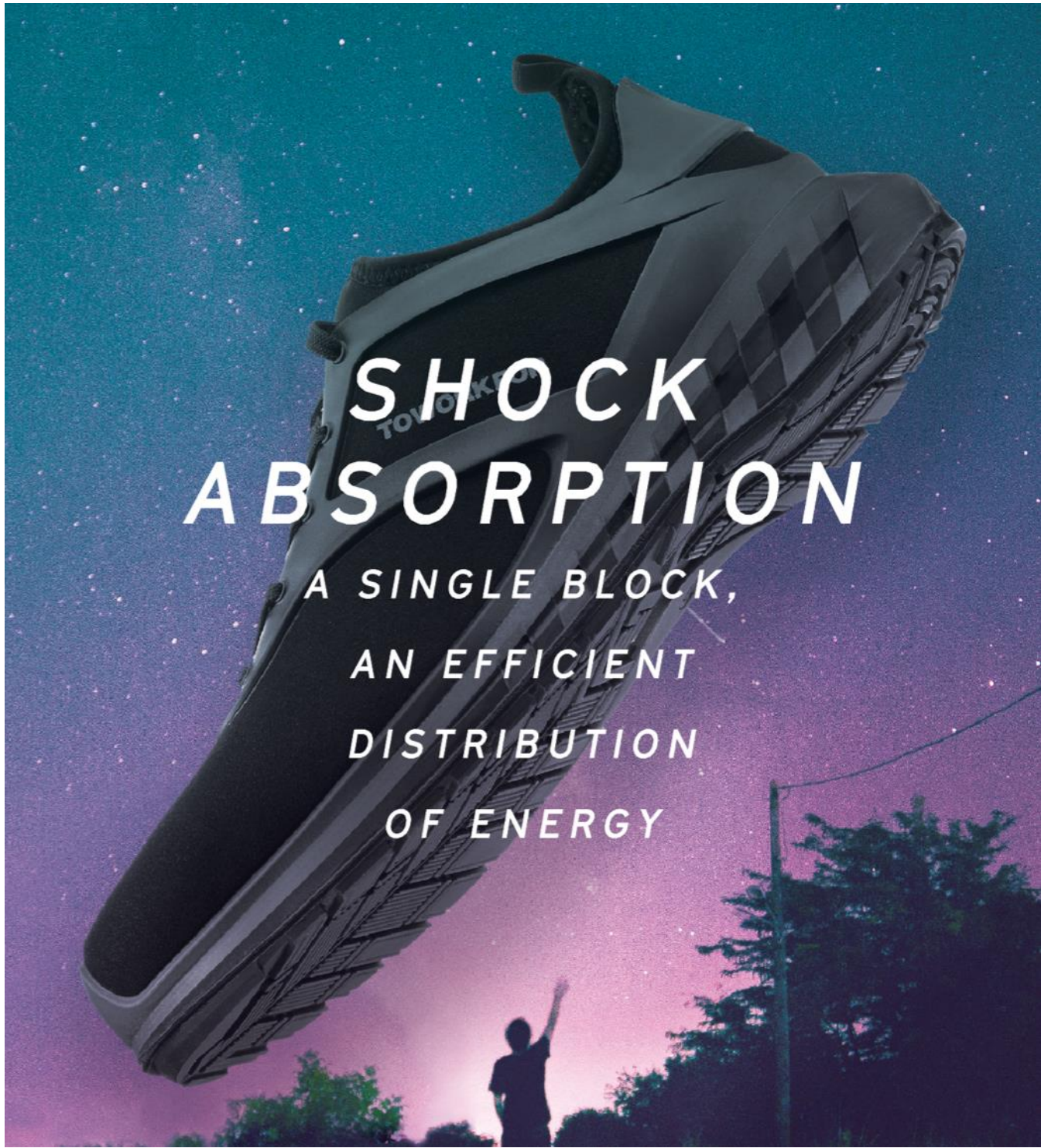
FOR STABILITY
AND IMPERMEABLE
SEAMS

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