



## "SOCIAL RESPONSIBILITY: A CHALLENGE FOR THE FOOTWEAR INDUSTRY"



13-16 november 2013  
**GUANGZHOU** (China)

Lyon - France, November 12, 2012

**PRESS RELEASE**

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### ***SAVE THE DATE!***

### ***18<sup>th</sup> International Technical Footwear Congress***

The China Leather Industry Association (CLIA) will organize the 18<sup>th</sup> Congress of the International Union of Shoe Industry Technicians (UITIC) on 13-16 November 2013 in Guangzhou (China). Footwear manufacturers and experts will discuss about **"Social Responsibility: a challenge for the footwear industry"** and innovation in the footwear market. It's the first time that the UITIC Congress is organized in China, the main footwear manufacturer country.

Key themes for the 18<sup>th</sup> International Technical Footwear Congress will be product and process innovation, consumer protection, business practice and know-how.

This congress will bring together experts and decision makers who all play an important role in the worldwide footwear manufacturing process. Several visits of footwear factories are also programmed.

During their stay, participants will be able to discover the cities of Guangzhou, Dongguan and Hong Kong.

The last congress proceeded in October 2010 in Mexico City and joined together more than 600 participants.

[www.chinaleather.org](http://www.chinaleather.org) / [www.uitic.org](http://www.uitic.org)

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